

Message Text

LIMITED OFFICIAL USE

PAGE 01 MADRID 03541 071307Z
ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 DODE-00 NSAE-00 USIA-06
TRSE-00 ERDA-05 CIAE-00 COME-00 /031 W
-----081116Z 073647 /12
R 061733Z MAY 77
FM AMEMBASSY MADRID
TO SECSTATE WASHDC 165
INFO AMEMBASSY MOSCOW

LIMITED OFFICIAL USE MADRID 3541

E.O. 11652: N/A
TAGS: ESTC, SP
SUBJECT: REQUEST FOR P.L. EXPORT TRANSACTION CHECK: ELECTROTENICA
MELIA, SA

REF: STATE 77437

1. EMBOFF ON MAY 6 DISCUSSED MOS TECHNOLOGY SALE WITH JESUS FRADES,
DIRECTOR, ELECTROTECNICA MELIA, SA. FRADES SHOWED EMBOFF SEVERAL
EXPAMPLES OF FIRM'S PRODUCTS WHICH ARE DISPLAYED IN COMPANY OFFICE ON
E
BLOCK FROM EMBASSY. INCLUDED WERE THREE TYPES OF COMPUTER-LINKED
BEVERAGE DISPENSERS, WHICH ARE DESIGNED TO AUTOMATICALLY DEBIT HOTEL
GUEST'S BILL AT TIME HE REMOVES BEER OR SOFT DRINK FROM REFRIGERATOR.
OTHER FEATURES OF SYSTEM (ALL BUILT INTO FRIG) ARE WAKE-UP ALARM,
FIRE DETECTOR AND WARNING SYSTEM, INTERCOM WITH DESK, ROOM-CLEANING
SYSTEM, HEAT AND AIR CONDITIONING CONTROLS.

2. FRADES EXPLAINED THAT SYSTEM CAN BE ALTERED TO SUIT SPECIAL NEEDS
OF CUSTOMER. IN THIS REGARD HE RECOUNTED EXPERIENCE AT HOTEL EQUIPMEN
T
SHOW IN PARIS ABOUT ONE YEAR AGO WHEN HE WAS APPROACHED BY SOVIET
COMMERCIAL ATTACHE AND TWO SOVIET "BUSINESSMEN." SOVIET ASKED IF
SYSTEM COULD BE ADAPTED TO "SPECIAL REQUIREMENT," SUCH AS INDICAT-
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 MADRID 03541 071307Z

INT PRECISELY WHEN GUESTS ENTERED AND LEFT ROOMS, AND WHEN
ADDITIONAL PERSONS WERE PRESENT IN ROOM, PROVIDING COMPLETE, UP-
TO-MINUTE GUEST LIST, ETC. ALTHOUGH FRADES SAID HE INDICATED THAT
SUCH CHANGES COULD BE MADE, AT CONSIDERABLE EXPENSE, SOVIETS HAVE
NOT YET PURCHASED ANY EQUIPMENT. HOWEVER, FRADES SAID THE FIRM HAS
BEEN IN CONTACT WITH SOVIET ORGANIZING COMMITTEE FOR 1980 OLYMPICS
WITH AIM OF CONVINCING THEM THAT THIS LATEST STATE-OF-ART EQUIPMENT

IS NOT ONLY USEFUL BUT ESSENTIAL TO SUCCESS OF GAMES. FRADES SAID THAT EFFORT IS BEING COORDINATED WITH, AND SOME ASSISTANCE PROVIDED BY, HEWLETT-PACKARD IN SPAIN.

3. EMBOFF WAS TOLD THAT PRESENT ORDER FOR INTEGRATED CIRCUITS IS FOR EQUIPMENT TO BE INSTALLED IN SPAIN HOTELS OR SOLD TO OTHER EUROPEAN COUNTRIES. FIRM IS TRYING TO BREAK INTO US MARKET BUT WITHOUT NOTABLE SUCCESS THUS FAR, EMBOFF EXPLAINED THAT NONE OF EQUIPMENT WITH LICENSED INPUTS SHOULD BE SOLD TO SOVIET UNION OR OTHER EAST EUROPEAN COUNTRY, WITHOUT USG CLEARANCE, WITH NO GUARANTEE THAT SUCH WOULD BE GRANTED. FRADES SAID HE WAS VERY FAMILIAR WITH EXPORT CONTROLS THROUGH CONTACTS WITH HEWLETT-PACKARD AND HAD NO INTENTION OF VIOLATING SAME.

4. EMBASSY RECOMMENDS THAT LICENSE BE ISSUED FOR EXPORT LICENSE. WTDR BEING PREPARED. STABLER

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: EXPORT LICENSES, TRANSACTION CHECKS, COMPUTERS
Control Number: n/a
Copy: SINGLE
Sent Date: 06-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MADRID03541
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770161-1228
Format: TEL
From: MADRID
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770586/aaaacvvj.tel
Line Count: 78
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: acba8a99-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 77 STATE 77437
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 11-Mar-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2617245
Secure: OPEN
Status: NATIVE
Subject: REQUEST FOR P.L. EXPORT TRANSACTION CHECK: ELECTROTENICA MELIA, SA
TAGS: ESTC, SP, US, UR
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/acba8a99-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009